

DELIVERABLE

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D4.7 Europeana 1914-1918 Learning Microsite

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Dissemination Level		
P	Public	x
C	Confidential, only for members of the consortium and the Commission Services	

Revision History

Revision	Date	Author	Organisation	Description

Statement of originality:

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

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1. Introduction to Europeana 1914-1918

1.1 Europeana 1914-1918 will create by 2014 – the centenary of the outbreak of the First World War - a substantial digital collection of material from national library collections and other partners in eight countries that found themselves on different sides of the historic conflict. The project consortium will digitize more than 400.000 relevant items that will span the full range of national library collections including books, newspapers, trench journals, maps, children's literature, posters, pamphlets, propaganda leaflets, medals and coins. The digital collection will go far beyond any existing digital collection on the topic in terms of size, quality and diversity, and make Europeana the first stop for quality content on the War.

1.2. It is envisaged that the content generated will boost interest in Europeana and encourage the contribution both of user generated content. The material will highlight the importance of World War One (WWI) for a common European identity, and be reflective of the different experiences of individuals and groups on all sides of the conflict including different ethnic, linguistic, political, social and religious communities and those opposed to the war.

1.3. Partners in the project are:

- STIFTUNG PREUSSISCHER KULTURBESITZ (SPK)
- BIBLIOTHEQUE NATIONALE DE FRANCE (BNF)
- BIBLIOTHÈQUE NATIONALE ET UNIVERSITAIRE DE STRASBOURG (BNU)
- BIBLIOTECA NAZIONALE CENTRALE DI ROMA 'VITTORIO EMANUELE II' (BNCRM)
- BIBLIOTECA NAZIONALE CENTRALE FIRENZE (BNCF)
- BIBLIOTHEQUE ROYALE DE BELGIQUE-KONINKLIJKE BIBLIOTHEEK VAN BELGIE (KBR)
- THE BRITISH LIBRARY (BL)
- DET KONGELIGE BIBLIOTEK, NATIONALBIBLIOTEK OG KOBENHAVNS UNIVERSITETSBIBLIOTEK (KB)
- OESTERREICHISCHE NATIONALBIBLIOTHEK (ONB)
- NARODNA BIBLIOTEKA SRBIJE (NLS)
- HUMBOLDT-UNIVERSITÄT ZU BERLIN (UBER)
- ISTITUTO CENTRALE PER IL CATALOGO UNICO DELLE BIBLIOTECHE ITALIANE E PER LE INFORMAZIONI BIBLIOGRAFICHE (ICCU)

2. Learning site

2.1. Summary and key issues

2.1.1

The learning site (www.bl.uk/world-war-one) offers curated access to nearly 500 items from the total corpus of items digitised for Europeana Collections 1914-1918.

2.1.2

The site was created for two principal audiences: schools and lifelong learners. Nonetheless, it has become apparent through dissemination work already undertaken that the site is of value for Higher Education users as well.

2.1.3

Although the focus is necessarily on collection items from the Europeana corpus, these collections are complemented by newly commissioned articles from world leading experts, short films and interviews with academics and authors, and a dedicated teachers' area.

2.1.4

The website provides a starting point for delving into the hundreds of thousands of items available through *Europeana 1914-1918* (www.europeana1914-1918.eu/), and is conceived as a dynamic entry point to the wider Europeana portal, not a stand-alone resource.

2.1.5

The project was led by the British Library learning team, with advice from the project's scientific advisor, Professor David Stevenson (<http://www.lse.ac.uk/internationalHistory/whosWho/academicStaff/stevenson.aspx>) of the London School of Economics. However, the BL's role was that of linking contributions from all partners, who contributed content suggestions, labels, and teacher notes.

2.2. Languages

2.2.1

The site was conceived as a multi-lingual experience. Accordingly, every collection item is transcribed in the original language and translated into English language, and the same applies to all labels.

2.2.2

The site also includes bespoke teacher notes designed for the educational curriculum in each territory. These have been contributed by experts in each country and in relevant languages. These are being added gradually to the site.

2.3. Reuse

2.3.1

A decision was taken to allow not just the content but also the contextual materials to be available – as far as possible – under creative commons. A number of conversations with partners from the

UK Government and the British Council have started around how material from the learning site might be further shared across the world.

2.4. Dissemination

2.4.1

A number of events have made reference to the learning site- both as part of the press releases released by the British Library and Europeana, and during events (see, for example, Chief Executive of the British Library Roly Keating introducing an event at the British Library:

<http://www.youtube.com/watch?v=jvr7UJI47UM&list=PLVRvouzCZmFel-PSIsaLHzJwEkKshATx&feature=c4-overview-vl>

3. Screenshots

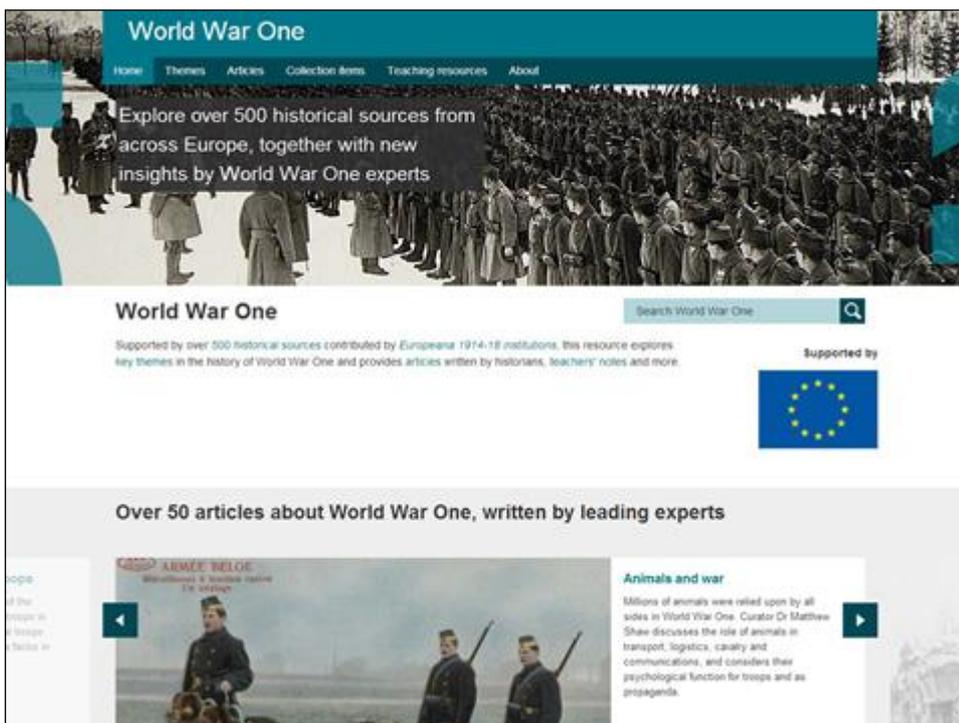
3.1. URL

The url is: <http://www.bl.uk/world-war-one>

3.2. Screenshots

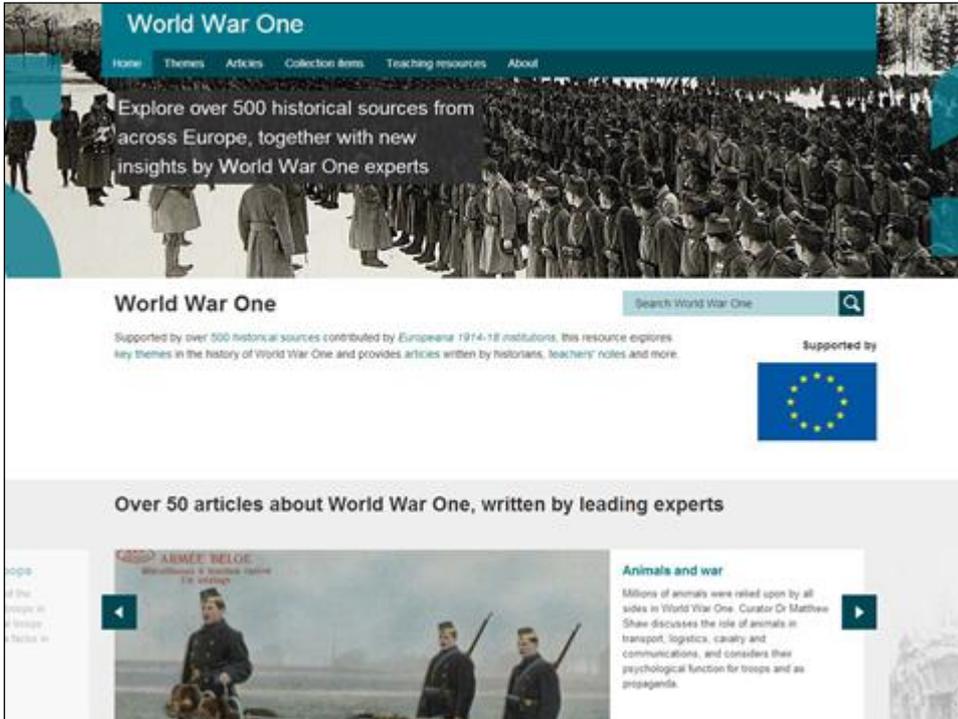
3.2.1

Home page



3.2.2

Sample essay page



The screenshot shows the homepage of the 'World War One' resource. At the top, there is a teal navigation bar with the title 'World War One' and links for 'Home', 'Themes', 'Articles', 'Collection items', 'Teaching resources', and 'About'. Below the navigation bar is a large banner image of soldiers in a trench, with a text overlay that reads: 'Explore over 500 historical sources from across Europe, together with new insights by World War One experts'. Underneath the banner, the title 'World War One' is displayed next to a search bar labeled 'Search World War One'. A paragraph of text states: 'Supported by over 500 historical sources contributed by Europeana 1914-18 institutions, this resource explores key themes in the history of World War One and provides articles written by historians, teachers' notes and more.' To the right of this text is a 'Supported by' logo featuring the European Union flag. Below this, a section titled 'Over 50 articles about World War One, written by leading experts' is shown. A featured article titled 'Animals and war' is highlighted, with a sub-image of soldiers and a dog. The article text reads: 'Millions of animals were relied upon by all sides in World War One. Curator Dr Matthew Shaw discusses the role of animals in transport, logistics, cavalry and communications, and considers their psychological function for troops and as propaganda.'

3.2.3

Sample collection page

